



Published For The People Who Make CityStuff Come Alive

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Put a RAP on It ... CityStuff Springs to Life!



Backed by a band of public works vehicles, seasoned volunteers Heidi Heisterman and Shea Sainz get down with the Carlsbad Rap.

What do you get when you combine 58 enthusiastic volunteers, 11 schools, 53 third-grade classrooms and 1,100 wide-eyed young students? CityStuff Spring 2005!

Weeks before they hit the classrooms, volunteers have been busy as ABeeCs, meeting with their teachers, arranging for "mystery guests," combing the City for neat information to share with their students, setting up mock council meetings at the newly renovated City Council Chambers and practicing beating time with a Carlsbad pencil while rapping, "Carlsbad, yeah, I'm glad; mmh, I love livin' in Carlsbad."

To Be Or Not To Be: The Tree

Mock council meetings at Carlsbad City Council Chambers take place April 28-June 22. If you would like to see kid-sized democracy in action, please contact

Marilyn Campbell at 760-439-3716 or wrte4fn@cox.net.



From Shea to Shining Shea ... Let's Hear It for our Volunteers!

Introducing rambunctious third-graders to their Carlsbad world is no easy feat. Our amazingly eclectic, electric group of volunteers is up to the challenge!

Marion Paul, Executive V.P. of Junior Achievement (J.A.) says, "For years, Shea Homes has been a incredible financial supporter of J.A. and CityStuff. This year we are delighted that several Shea Homes employees are driving a great distance to teach Carlsbad students about business and government."

CityStuff Coordinator Marilyn Campbell adds, "In addition to the four Shea folks, we have a fifth. The City's Shea Sainz is a returning volunteer, as are many others. Among our new volunteers are committed business leaders such as Ofie Escobedo. Ofie, a past Carlsbad Citizen of the Year, co-runs Lola's Market, operates the Barrio Museum and helps produce the Fiesta del Barrio."

The CityStuff team feels fortunate to have a dynamic array of volunteers sharing their unique experiences and Carlsbad knowledge with tomorrow's informed, involved citizens. It will be a great CityStuff spring ... thanks to YOU!



Linda Carlon, Gary Duerst, Julie Clark and Dan Ryan pore over the lessons they will soon share with their third-grade students.

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The City of Carlsbad and Junior Achievement join in thanking the businesses and foundations that make CityStuff possible. Our appreciation goes out to those who have supported the program from its inception, to those whose support continues this year, and to our valued new sponsors.



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